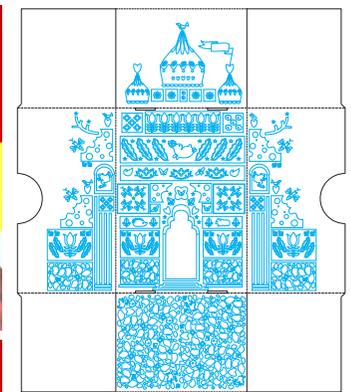
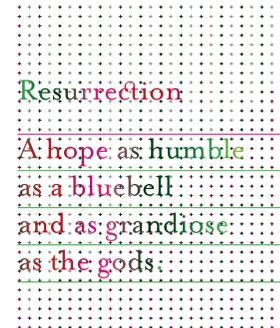
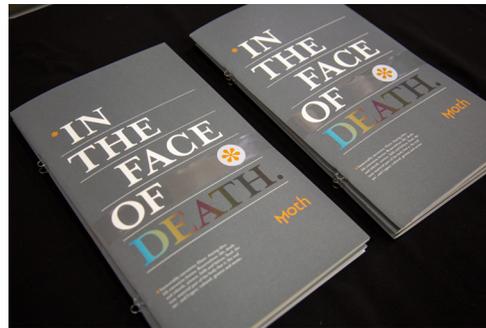
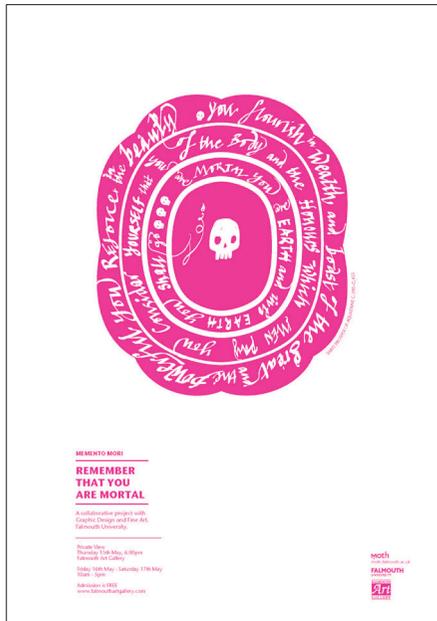
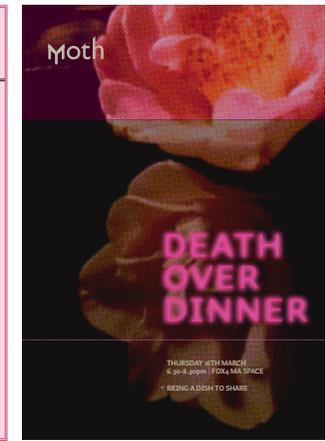
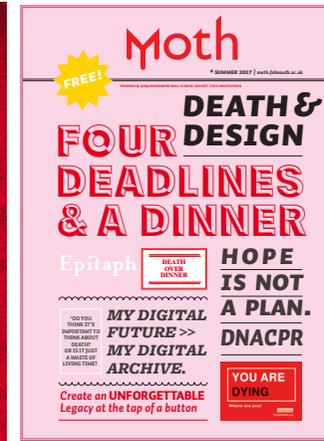
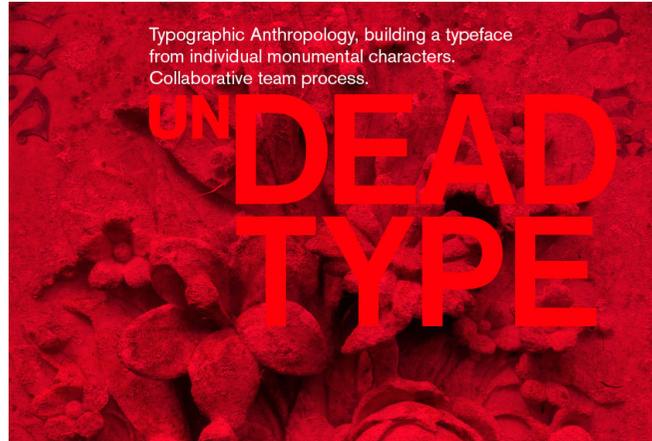
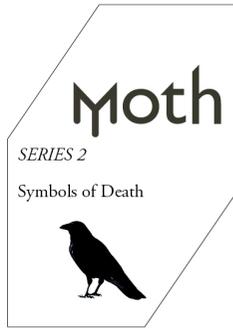
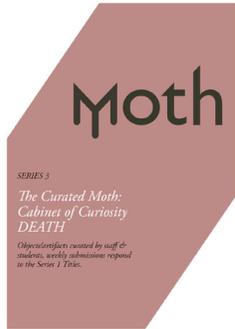


Moth

ASHLEY RUDOLPH & NIKKI SALKELD
 MOTH@FALMOUTH.AC.UK.
 SCHOOL OF COMMUNICATION DESIGN
 FALMOUTH UNIVERSITY

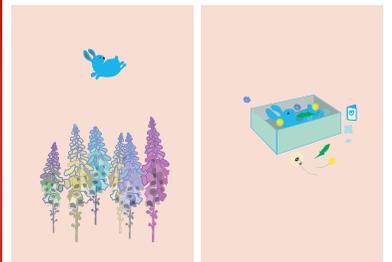


IN THE FACE OF DEATH



Hochschule Augsburg University of Applied Sciences | FALMOUTH UNIVERSITY Moth

STUFF



Artists and designers have the ability and the sensory vocabulary to express rather than explain. We, therefore, are in a position to engage with an audience on a very deep, essentially human level.

Designers are happy dealing with uncertainties. A rare skill which we definitely could make more use of for the improvement of our lives in the here and now.

Moth

GOOD GRIEF

¹START A COLLECTION / 20 OBJECTS / 2 DAYS

²A STILL LIFE IN 100 OBJECTS +

³ARS MORIENDI: THE ART OF DYING
& MAGICAL THINKING

¹START A COLLECTION 20 objects / 2 days

Collection: A group of objects or an amount of material accumulated in one location, for some purpose or as a result of a process.

Classification: The act or process of dividing things into groups according to their type.

*Curation: Gathers something together organises it, and selects for presentation.
The act of curing, or healing.*

²A STILL LIFE IN 100 OBJECTS

The aesthetics of the Still life tradition, identity and legacy through collections. How objects have history, and how during stages of our lives we continue to search for objects that we can experience as both within and outside the self.

- _Facilitate problem solving*
- _As triggers to creativity*
- _Devices for narrative*
- _Locus for chance*
- _Metaphors*
- _ Fragments and hybrids.*

³ARS MORIENDI: THE ART OF DY- ING & MAGICAL THINKING

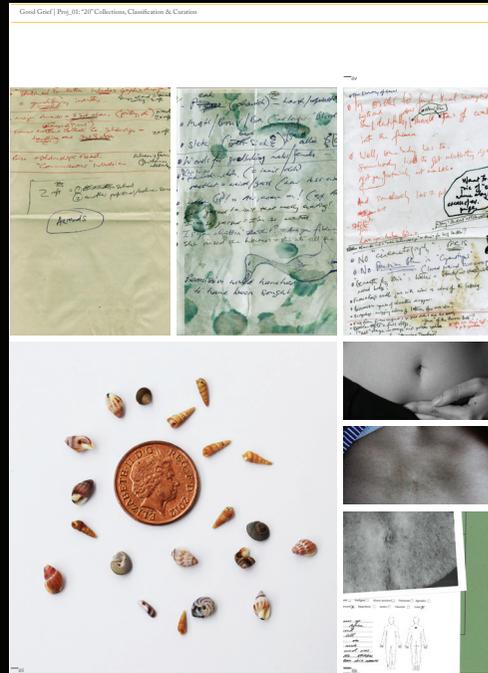
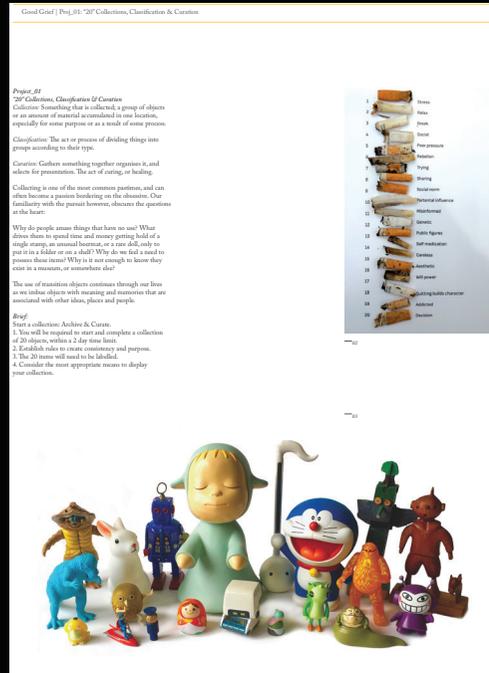
How in a largely secular society can we be better equipped to discuss and facilitate bereavement?

To understand that the expression of grief and mourning is an essential process to help to heal and begin to seek personal resolution.

As communication designers, how can we use 'our magical thinking' to create products, services, brands and interventions to change behaviour and interrupt conventions.

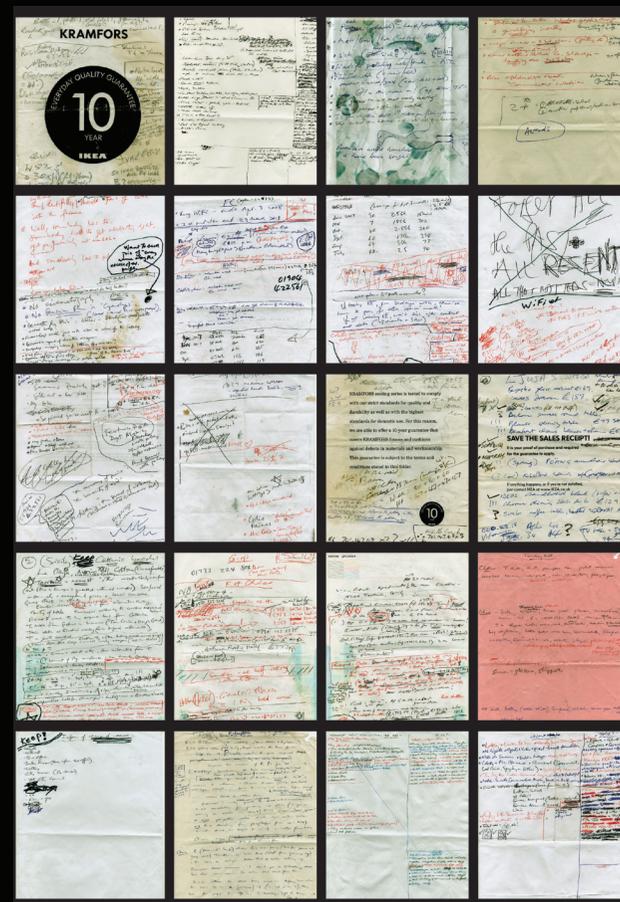
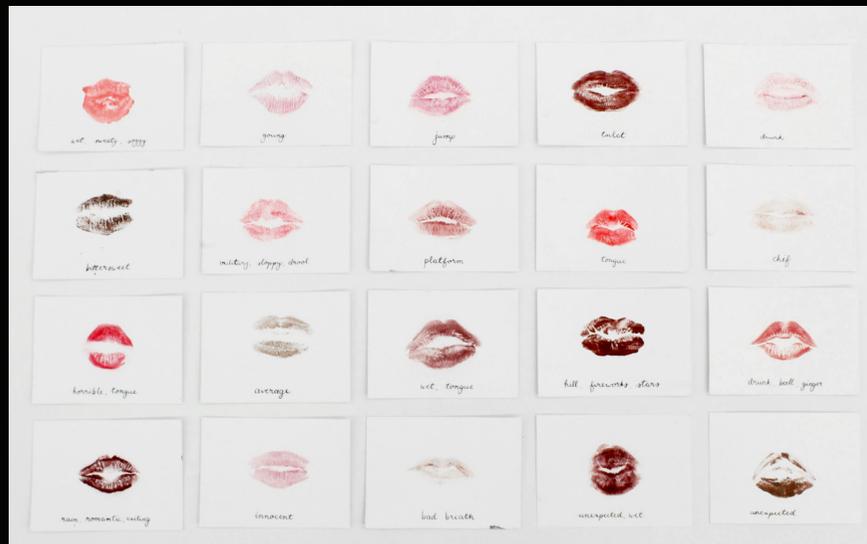
'START A COLLECTION / 20 OBJECTS / 2 DAYS

"20" Collections, Classification & Curation

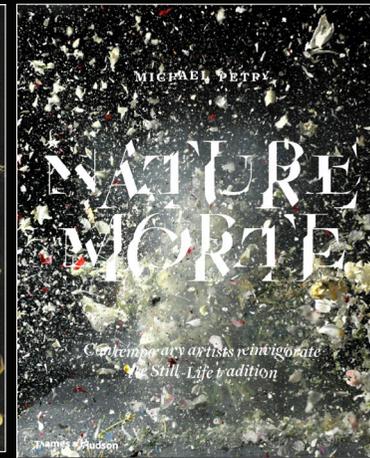
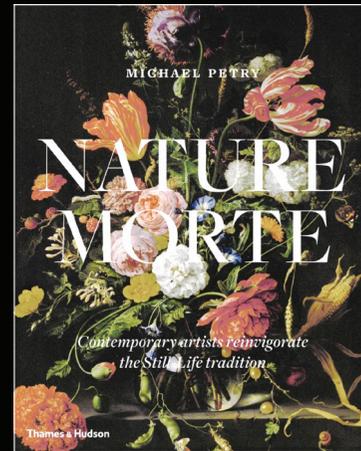


- _Connor Edwards | Glove Compartment
- _Martha Galilee | Cigarette butts
- _Paul Merritt | Extended Family
- _Colette Slater Barrass | Lists
- _Danielle White | Seashells
- _Chiara Jutz | 20 Scars & Stories
- _Riina Vainio. First Kiss

'START A COLLECTION / 20 OBJECTS / 2 DAYS



A STILL LIFE IN 100 OBJECTS



We examined the aesthetics of the Still life tradition and explored identity and legacy through collections, classification & curatorship of objects. How objects have history, which shape us in particular ways and how during stages of our lives we continue to search for objects that we can experience as both within and outside the self.

Working with **Michael Petry**: artist, author, Director of the Museum of Contemporary Art (MOCA) London, and a guest curator for the culture agency Futurecity. He has authored and co-authored a number of books including *The Trouble With Michael*, Artmedia Press 2001 and *Nature Morte: Contemporary Artists Reinvigorate the Still-Life Tradition*. Thames & Hudson, 2016.



A STILL LIFE IN 100 OBJECTS

Brief
Creating an aesthetically interesting visual narrative of A STILL LIFE IN 100 OBJECTS.

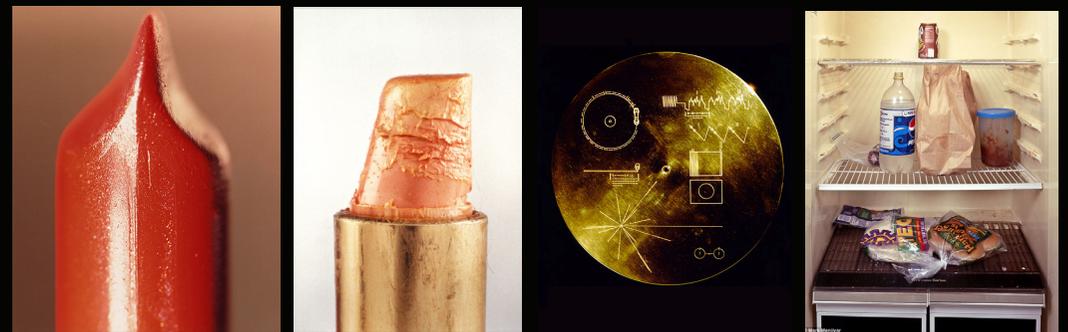
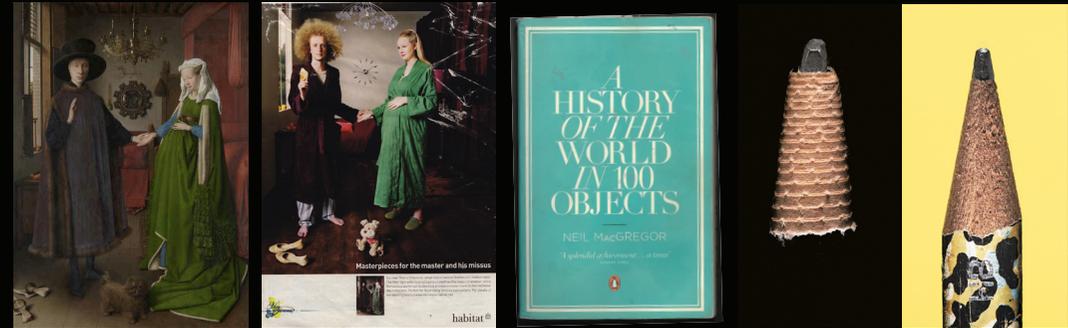
Factual or fictional (or somewhere in between).

A graphic time capsule / a piece of graphic anthropology / a snapshot of a life now / a fictional future self.

The objects might not be physical artefacts but ideas or writing made visual. Metaphoric or poetic, epic, dull or completely negligible.

Objects which, comment on, or are a reflection of the political, social or cultural landscape.

Objects which might contextualize thinking, or rationalize decisions, objects which establish behaviour or reflect characteristic traits, needs, desires or fears.

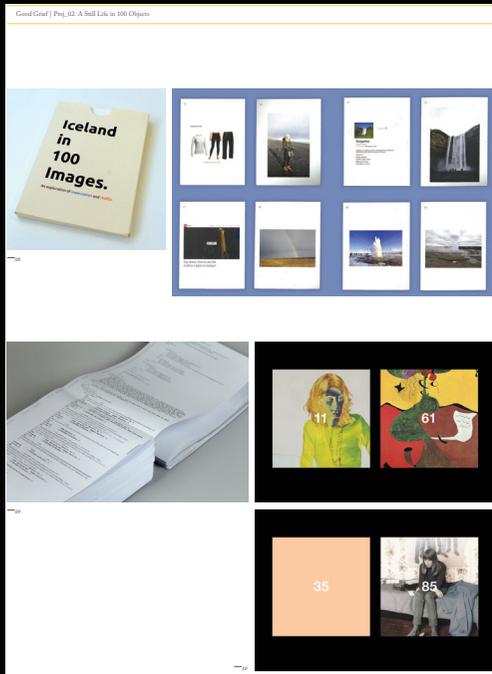
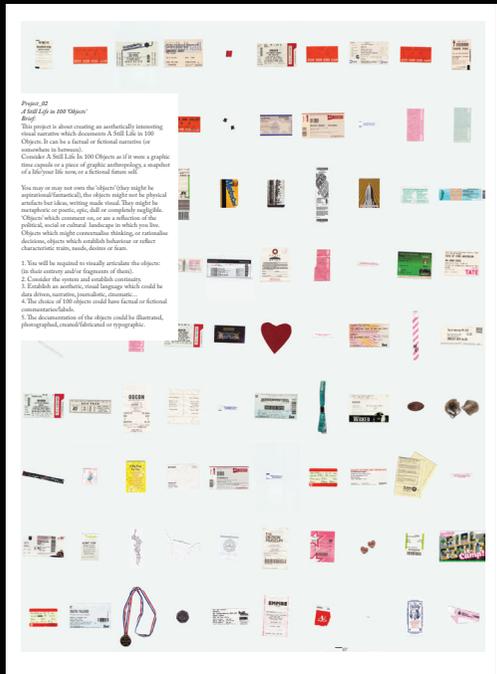
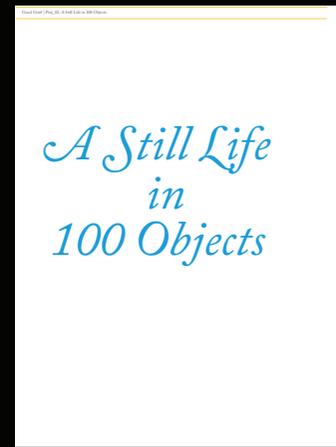


_The Marriage of Arnolfini by Jan Van Eyck, 1434. National Gallery London
 _Habitat. Vive La Difference. 2007. WDMC Communications
 _Neil MacGregor, A History of the World in 100 Objects. Penguin Books Ltd. 2012
 _The Secret Life of the Pencil: Great Creatives and their Pencils By Alex Hammond

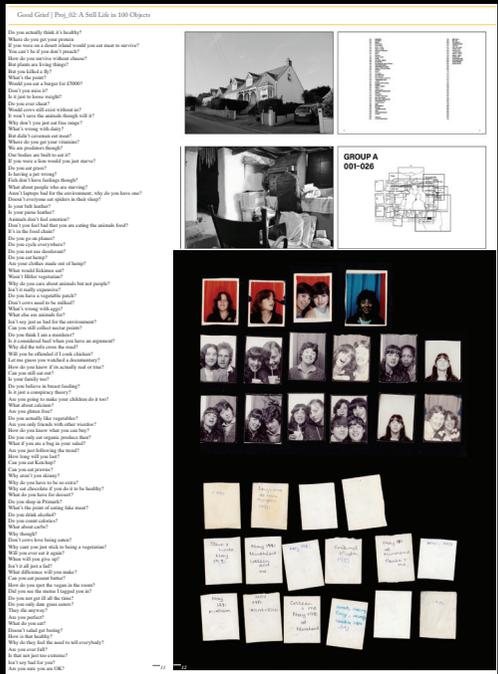
and Mike Tinney. Lawrence King. 2017. Dave Eggers / Celia Birtwell
 _Stacy Greene. Lipsticks 1992. Carolina / Roberta
 _The Voyager Golden Record. 1977. NASA
 _Mark Menjivar Refrigerators. markmenjivar.com
 _The Shining Scrap book. Stanley

Kubrick. SK Film Archives LLC, Warner Bros., the Kubrick family, and University of the Arts London
 _Joni Mabe, Elvis Scrap book, 1982. Georgia music.org
 _Klauspichler, DUST. 2015. Dressmaker

2 A STILL LIFE IN 100 OBJECTS



Would you eat a burger for £5000?
If you were a lion would you just starve?
Is having a pet wrong?
Doesn't everyone eat spiders in their sleep?
Are your clothes made out of hemp?
Wasn't Hitler vegetarian?
Can you still collect nectar points?
Do you think I am a murderer?
Do you believe in breast feeding?
Are you only friends with other wierdos?
Can you eat prawns?
Why aren't you skinny?
Do you only date grass eaters?
Are you ever full?
Are you sure you are OK



- ..Danielle White | A Still Life in 100
- ..Annie Arnold | A holiday in Iceland: trip
- ..Ed Austin | 100 hours to learn to code
- ..Paul Merritt | 100
- ..Martha Galilee | I am a Vegan
- ..Tom Benford | 16 Marlborough Crescent.

2A STILL LIFE IN 100 OBJECTS



GOOD GRIEF
MOTH CINEMA
THURSDAY 22 MARCH 5.15 pm

FINDING VIVIAN MAIER
DIRECTED BY JOHN MALOOF AND CHARLIE SISKEL

Finding Vivian Maier is the critically acclaimed documentary about a mysterious nanny, who secretly took over 100,000 photographs that were hidden in storage lockers and discovered decades later, is now among the 21st century's greatest photographers.

Directed by John Maloof and Charlie Siskel, Maier's strange and riveting life and art are revealed through never before seen photographs, films, and interviews with friends who thought they knew her.

<http://findingvivianmaier.com/>

The background of the poster is a black and white photograph of a woman wearing a wide-brimmed hat and a light-colored dress, holding a camera. A young girl is standing next to her, looking towards the camera. The scene appears to be outdoors, possibly in a market or a public square.

3^{ARS MORIENDI:} THE ART OF DYING & MAGICAL THINKING



Questioning how, in a largely secular society we can be better equipped to discuss and facilitate bereavement? To understand that the expression of grief and mourning, is an essential process to help to heal and begin to seek personal resolution.

As communication designers how can we use 'our magical thinking': through innovation and collaboration to create, products, services, brands and interventions to change behaviour and interrupt conventions.

Working with, **Charlotte Heal**: a Graphic designer and Art Director, her portfolio is mainly populated with art, fashion and editorial projects for clients including Kinfolk, Lula, Love magazine, V&A publishing and Random House among others.



3 ARS MORIENDI: THE ART OF DYING & MAGICAL THINKING

How can design create opportunities:
services, products, platforms, innovation/
future thinking, to re-consider and re-cast
conventions?

Investigating the benefits of externalizing grief
to aid the transitional process of mourning.

Back ground to the brief:

- _Historical context around mourning & grief
- _Societal issues and ethics
- _Collective grief
- _Aesthetic legacy
- Commodification of death



_The Ars Moriendi, or “art of dying,” is a body of Christian literature that provided practical guidance for the dying and those attending them. These manuals informed the dying about what to expect, and prescribed prayers, actions, and attitudes that would lead to a “good death” and salvation.

William Caxton. The Art and craft to know well to die (S. Seld. d.11(1)). <http://digital.bodleian.ox.ac.uk/terms.html.com/A-Bi/Ars-Moriendi.html>

_The Year of Magical Thinking, (published by Knopf, 2005),

NATIONAL BESTSELLER
Stunning candor and piercing details . . .
An indelible portrait of loss and grief.
— Michiko Kakutani, *The New York Times*



J O A N
D I D I O N
T H E Y E A R O F
M A G I C A L
T H I N K I N G

The Year of Magical Thinking (a title which takes its inspiration from the anthropological use of the term “magical thinking”, by which catastrophic events can be averted) is simply the rollercoaster of Didion’s grief in the aftermath of Dunne’s death. Didion reports several examples of her own “magical thinking”, particularly the way in which she cannot give away her husband’s shoes, because, she thought, he would need them when he returned.

Displays of mourning and the contemplation of death were once critical components of public life. Today fewer people belong to a particular faith and many of us are left to confront death alone without the rituals and reassurances of community.

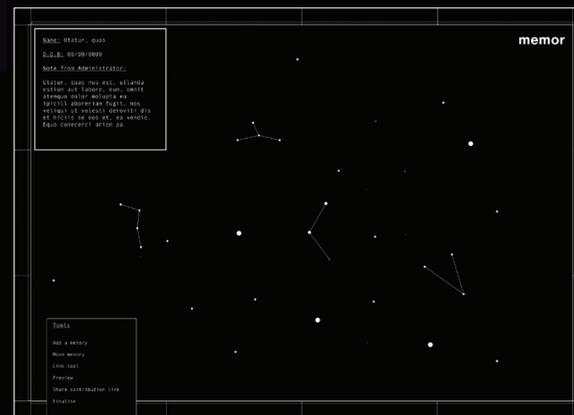
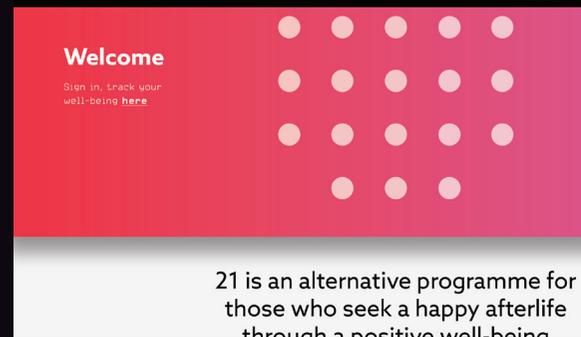
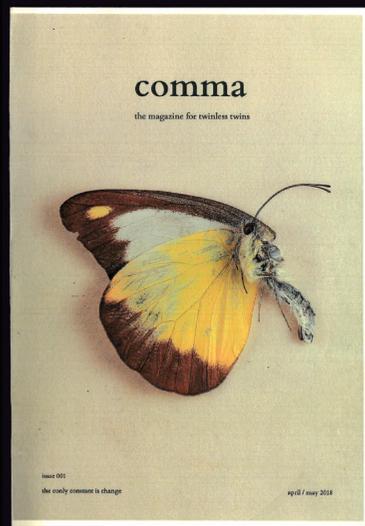
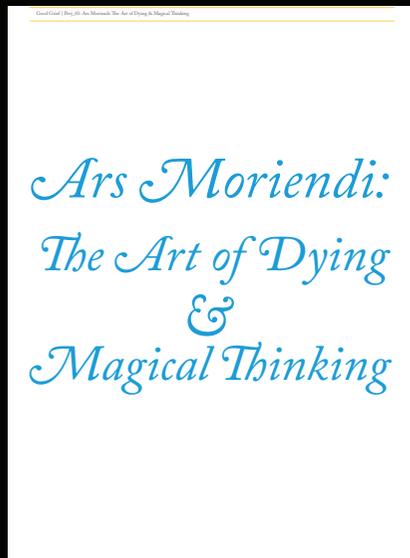


..Anish Kapoor and Zaha Hadid Architects.
Shortlisted to design the UK's National Holocaust Memorial in London. *Meteorites, mountains and stones are often at the centre of places of reflection, especially in the Jewish tradition. They call on the vastness of nature to be a witness to our humanity.*

..Memory Wound'. Jonas Dahlberg's proposed design for the Utøya Memorial. (2011 attacks)

To be truly human is to bear the burden of our own mortality and to strive, in grace, to help others carry theirs; sometimes lightly, sometimes courageously. In communally accepting death into our lives through the Irish wake we are all able to relearn the first and oldest lessons of humanity. How to be brave in irreversible sorrow. How to reach out to the dying, the dead and the bereaved. How to go on living no matter how great the rupture or loss.

3 ARS MORIENDI: THE ART OF DYING & MAGICAL THINKING



_Colette Salter Barrass. Comma Magazine, for the Lone Twin Network
 _Oliver Sproston & Steven Redwood. 21 grams. (Experiment, Duncan MacDougall, 1907)
 _Danielle White. Memor
 _Sorby Brown & Lucas Ritchie. KAIROS. Kairos is the Ancient Greek word

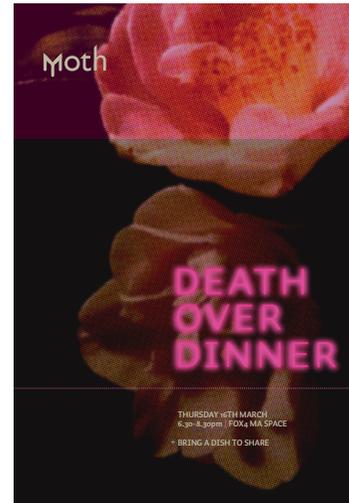
meaning the right, critical, or opportune moment. In Greek mythology, Kairos was the personification of favourable moments.
 _Connor Edwards & Paul Merritt. A Good Cry. Film

next steps +++



AN EXTRA PLACE AT THE TABLE Food, Funerals & Magical Thinking.

How can we positively impact and disseminate creative exchange around bereavement and grief through meaningful conversation, communication and connection with food and funeral feasting rituals?



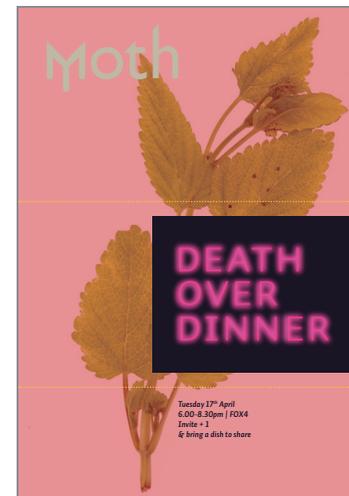
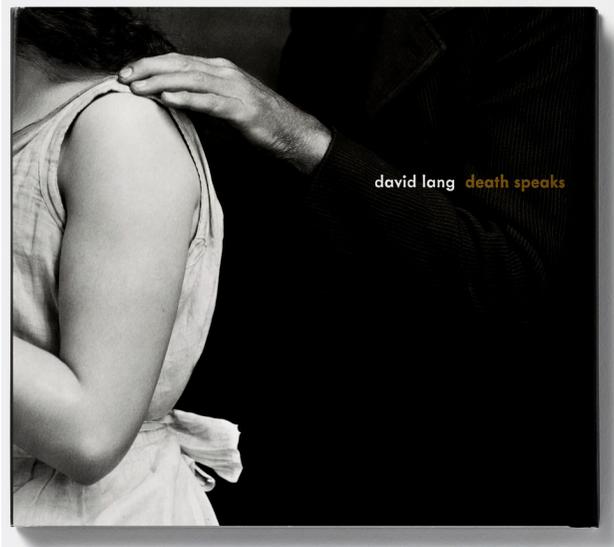
DEATH OVER DINNER

Do you think it's important to think about death or is it just a waste of living time?

Would you like to be immortal? What are the benefits?

What do you believe happens when we die:
The soul remains?
Resurrection?
We cease to be - nothingness?
What are the problems?

The dinner table is the most forgiving place for difficult conversation. The ritual of breaking bread creates warmth and connection, and puts us in touch with our humanity.



Have you had a conversation with someone about what they might want at the end of their life? Would you feel comfortable with this or able to initiate a conversation of this sort? If so with whom?

..Death Over Dinner: University of Washington graduate course called Let's Have Dinner and Talk About Death, taught by Michael Hebb and Scott Macklin.
..David Lang. death speaks. Cantaloupe Music, 2013.

Poverty

The return of the pauper's funeral to austerity Britain

In austerity Britain life for many is a struggle - and now so is death: a combination of dwindling state support and soaring funeral costs is leaving hard-pressed families dependent on the council to bury their loved ones



Amelia Gentleman

@ameliagentleman

March 20, 2014

16:00 BST

4723 327



Unlike other great events in life, like birth and marriage, with death we feel less empowered to take control and create the best and most personal goodbye.

Food and feasting is important at every event and milestone in life, making food and the act of sitting and eating together can help to heal, resolve and share experience. It can nourish us emotionally as well as physically, it can be symbolic, evoke memory, draw on historical, cultural and traditional sources to help us find meaning and come to terms with life and death events.

Moth

Funeral feast - making it personal. Experiential, Editorial, Digital Archive/Depository



WOMEN OF ACTION COCKTAIL

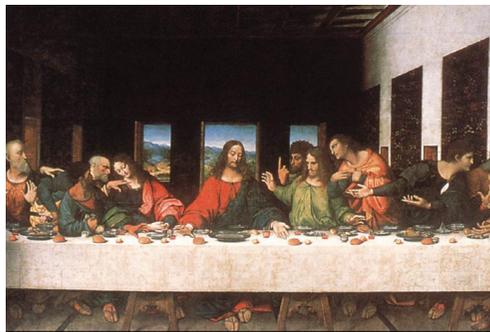
Years Saint Laurent met Betty Cabaret and Louise de la Falaise in 1950. Paris, and both would become iconic fashion designers. The timely, androgynous Cabaret inspired the movement beginning with Billie Lu. L'Esprit du Coiffeur. Youth beckoned Louise de la Falaise, who would help launch YSL's partnership, merged her two worlds together. "You're a woman, individual. Her presence at my side is a dream." Saint Laurent once said of her. Our smoked oyster and whipped cheese like in the time with music, unhang, unconventional, undeniable... it dreams.

WOMEN OF ACTION COCKTAIL

1. Lively ingredients
2. Olive oil
3. Garlic clove
4. 2 or 3 bay leaves, cleaned
5. 1 cup whole milk
6. 1/2 cup whole butter
7. 1/2 cup heavy cream
8. 1/2 cup salt
9. 1/2 cup salt
10. 1/2 cup salt
11. 1/2 cup salt
12. 1/2 cup salt
13. 1/2 cup salt
14. 1/2 cup salt
15. 1/2 cup salt
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18. 1/2 cup salt
19. 1/2 cup salt
20. 1/2 cup salt



moth

***thank you.
stay in touch.***

moth@falmouth.ac.uk