Knowing Sounds is an experimental podcast exploring the possibilities and outcomes of using the podcast medium as a creative practice underpinned by conceptual thought to produce and disseminate academic research. The podcast, which more specifically can be defined as an audio essay, is split into three sections. The first is an experimental collage of music, dialogue and sound effects from a selection of films interwoven with excerpts from audience members who attended The Cinematologists live screenings. It is designed to open up questions as to the potential for a sonic landscape to tap into the ‘cinematic imagination’ without the use of images. We thus play with aural engagement creating a space for the listener to actively negotiate the binary between the abstract emotions and intended rational meaning inferred through listening. The second section is a spoken analysis of the potential of podcasting as an academic form exploring how the mechanics sound production and dissemination in the digital age can challenge the powerful logocentric link between knowledge and writing. We also interrogate the structural formation that, paradoxically, has given rise to the ubiquity of podcasts in mainstream culture but has undermined its potential development. Furthermore, interweaving illustrative references, we analyse specific film podcasts and how they utilise a developing grammar of sonic writing to expand cultural discourse. The final section brings together other contributors to the journal of disrupted media practice commenting on their alternative methods of production and exhibition aimed at unsettling assumptions about the relationship between practice and theory.

Keywords: Academic Research, Critical Theory, Education, Film Analysis, Podcast
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http://www.cinematologists.com/disruptive-media/
Listen to the interactive version with embedded references: