**Assessment Of Real World Learning: A Case Study**

This research paper aims to discuss the process and outcomes of assessment of real-world learning within the real world settings in the context of an undergraduate level entrepreneurship module. The paper introduces the features and phrases of the assessment, the way in which it is structured and embedded into the module curriculum and finally the adopted strategy to position students within this setting as one of the key stakeholders of the assessment process. The feedback obtained from the stakeholders of the assessment process and the quantitative outcomes such as student marks show that this kind of assessment approaches break down the barriers between the academia and the industry and enable the both to work together towards improving students’ entrepreneurial capabilities and reducing the risk of an immediate business failure. From the students’ perspective, although this approach is challenging in various ways, it gives them a precious opportunity to test their entrepreneurial capacity and a reliable reality check without undertaking any risk of a business failure.

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