

THE DREAM APPLY PLAY CHALLENGE PROJECT

FACING UP TO THE CRISIS IN RESIDENTIAL LIVING

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Residential living is in crisis. Our construction industry seems held hostage, rigidly trapped in structures of short-term financial gain, and unable – or unwilling – to respond to the necessity of addressing much-needed change. As a result, today's built environment is failing both the communities and the individuals that it purports to serve. Demands for homes that can support the diverse constellations in which people wish to dwell, as well as the individual lives we wish to lead, echo in the hollow space of late capitalism.

A home, a community, and a dream are human rights: to have a roof over one's head and to share common ground with others are necessities for a grounded life from which dreams can be launched.

The DREAM – PLAY – CHALLENGE project seeks to respond to these desires. By setting up opportunities for equitable creative exchange that go beyond traditional academic discourse, it aims to become a space where concerned stakeholders can dream together into future ways of residing, playfully developing processes of co-creating a more fair and vibrant built environment, and challenging the industry to get on board.