



Festivals

Awayday:

Financial Sustainability and Funding Ideas

Friday 13 September 2024
10am to 4pm

www.18hours.org.uk

HELP TO GROW
MANAGEMENT COURSE



University of Brighton



Programme subject to change

Festivals Awayday
13 September 2024

10:00 - 13:15

09:45 **Arrival, registration & refreshments**

10:15 **Welcome to the day**
Rozina Ahmed
Dr Mandy Curtis

10:20 **Welcome from the School of Business and Law**
Professor Kate Robinson

10:25 **Help to Grow**
Dr Adam Jones

10:30 - GUEST SPEAKER **Arts Council England: Digital Culture Network**
Adam Sykes

10:55 **18 Hours lead in to workshops**
Dr Mandy Curtis

11:10 - WORKSHOPS 1

Sustainable Fundraising: Good Practice of Festivals

Room: M2

Chair: Laurelle Hughes

Room: G63

Chair: Melanie Powell

Room: G62

Chair: Sho Shibata

Room: Sallis Benney Theatre

Chair: Julie Eason

11:55 **Feedback**



Festivals Awayday
2024

12:15 - LUNCH

Artist Showcase
An Act Above
UK African Acrobats
Inside Out Theatre Company
Networking

13:15

An Act Above **Friday 13 September | 10am - 1:10pm**
Josephine & Norvil

13:25

Welcome to the afternoon programme
Rozina Ahmed

13:30 - GUEST SPEAKER

Artichoke
Ma'ayan Plane

14:00 - WORKSHOPS 2

a)
Adrian Bossey
(Falmouth University)
Progressive programming:
Haptic technology

Chair:
Jane Perkins

b)
Claudine Rane
School of
Social Entrepreneurs

Chair:
Julie Eason

c)
Cathy Boyes
New Philanthropy
for Arts & Culture

Chair:
Laurelle Hughes

d)
Dr Mandy Curtis &
Dr Adam Jones
(University of Brighton)
Measuring economic
impacts in festivals

Chair:
Ruth England

14:30 - TEA

Networking: Including photo activities

14:50

Outdoor Arts UK
Sho Shibata

15:00

Arts Council England
Hannah Deeble

15:25

An Act Above
Film

15:30

Wrap up & evaluation
Rozina Ahmed

15:40 - FREE CHOICE

1.
Networking with artists

2.
Networking with participants

16:00 - END

