



Falmouth Award:
enhancement award designed
to improve the employment
prospects of graduates

INFORMATION, RESEARCH & THE DIGITAL WORLD

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WHO ARE OUR STUDENTS?

- Web 2.0
- Post-cookie
- Digital natives

RESTRICTED

Dotcom
bubble

Commercial
web

Social
networking

- AOL
- Netscape
- Yahoo
- IE

- Amazon
- PayPal
- eBay
- Google

- Wikipedia
- YouTube
- Flickr
- Google maps
- Blogger
- iPod

- LinkedIn
- Etsy
- MySpace
- Facebook
- Twitter
- iPhone

World wide
web

Interactive
web

1990

1995

2000

2005

2010

RESTRICTED

STUDENTS: OUR EXPERIENCE

- Struggle with research
- Have a limited vocabulary
- Don't think critically

THEIR DIGITAL WORLD...

- Social media
- Personalisation
- Constantly connected
- 'Oversharing' culture

The image features a large number of translucent, spherical bubbles of varying sizes, densely packed in the center and more sparsely distributed towards the edges. The bubbles have a glassy, refractive quality, with some showing internal reflections and others appearing as simple spheres. They are set against a dark, almost black background with subtle, horizontal, wavy lines that suggest a liquid surface or a digital texture. The overall color palette is dominated by the dark background and the light, translucent tones of the bubbles.

Filter bubble

... & THEIR RELATIONSHIP WITH INFORMATION

- Passive
- Sharing
- Undiscerning
- Superficial
- Sense of 'information overload'

EMPLOYABILITY?

- Problem solving & analysis
- Communication & literacy

“...drive forward the boundaries of knowledge and aim to encourage intellectual curiosity...”

H.E. ENVIRONMENT

- Education 'consumers'
- Cuts to funding
- Digital agenda
- Changes to employment market

STUDENT EXPECTATIONS

- Instant gratification
- 'Service' experience
- Directed learning

METALITERACY

- Integrated literacies
- Social media environments
- Critical thinking
- Collaboration

“metaliteracy provides an overarching model for connecting related literacies with an emphasis on emerging technologies”

MACKEY, T.P. & JACOBSEN, T.E. (2014) *Metaliteracy: Reinventing information literacy to empower learners*

INFORMATION, RESEARCH & THE DIGITAL WORLD

- From IL to ML
- Breaking down boundaries
- Connecting to real world

WORKSHOP

Personalised search

Privacy

Copyright
& creative
commons

Snoopers
charter
Filter bubble

Indexing the
web – spiders,
crawlers

Information as a
commodity – the
cost of the internet

Invisible
web

Data protection

Information
control: state vs
citizen

Freedom of Information

Digital footprint

Really good

Really interesting
& helpful talk!

- Good conspiracy thinking
- Relevant stuff to consider in increasingly technology dependent society.
- Online profiles as important as personal safety now.
- Copyright information INVALUABLE

Great session!

It was interesting & had good examples of how our information is shared across the internet - very informative.

~~Ex~~ Thank You!



Future development...



Future development...

Threads: state of flux

The:

- ◆ information environment
- ◆ university & pedagogy
- ◆ role of academic liaison librarians

Threads: state of flux

The:

- ◆ information environment
- ◆ university & pedagogy
- ◆ role of academics

The information environment

- Increasingly complex
- Multimodal
- Pervading social media
- *Post-information* age

Threads: state of flux

The:

- ◆ information environment
- ◆ university & pedagogy
- ◆ role of academia

The university & pedagogy

- HE & employability
- Curriculum design
- Learning cultures
- Metaliteracy

Threads: state of flux

The:

- ◆ information environment
- ◆ university & pedagogy
- ◆ role of academic librarians

The role of academic liaison librarians

- Real world impact
- Embedded librarian
- Progressive (not reactive)
- Increased visibility



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Resources

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